

Course	Economics 340 – Managerial Economics	
Classroom	Bernard J Brommel (BBH) 113	
Class Times	August 26, 2013 – December 9, 2013 TR 1:40 pm – 2:55 pm	
CRN	18231	
Exam Dates	Exam 1	Thursday, October 3 rd
	Exam 2	Tuesday, December 10 2:00 pm – 3:50 pm
Instructor	Rich Schwinn rschwi2@uic.edu 773-442-5699	
Notable Dates	September 2	Labor Day Holiday
	November 28/9	Thanksgiving Holiday
	December 4	Last Day Of Classes
Office	BBH 207	
Office Hours	TR	12:30 pm – 1:30 pm
	TR	3:00 pm – 4:00 pm
Other	Students with special needs are invited to contact me.	
Prerequisites	ECON 215 and ECON 217.	
Text	McGuigan, Moyer and Harris, <i>Managerial Economics: Applications, Strategy, and Tactics</i> , 12th Edition, South-Western Cengage Publishers, 2011. Although Previous editions may be acceptable as well.	
Webpage	http://neuport.neiu.edu → desire2learn	

POLICIES

Academic Integrity	Students are expected to adhere to the university policies regarding student conduct at risk of penalty. Additionally, any behavior that systematically disrupts the learning of other students will not be tolerated.				
Assessment	Attendance	+ Homework	+ Exams	= Total Points	
	100	+ 300	+ 600	= 1000	
	A 1000-900	B 899-800	C 799-700	D 699-600	F 599-000
Attendance	(Max: 100) Attendance and participation are taken into account. Each student begins with 100 points. If a student is not present when I call their name in class, I deduct 10 points from their attendance grade. Each student is allowed up to three class exemptions if they secure prior authorization.				
Exams	(Max: 600) There will be 2 exams (one midterms and one final) worth 300 points each.				
Extra Credit	Extra credit in the form of “bonus points”, for participation in discussions and solutions to in-class problems and team challenges, will be offered generously throughout every lecture. Bonus points earned via regular participation may increase one’s grade by as much as a full letter.				
Homework	(Max: 300) Homework is mandatory and will be assigned throughout the semester.				

PROPOSED SCHEDULE

DATE	READINGS	EVENTS
08-27 (Tue)	Review of Principles-Level Firm Structure Analysis	
08-29 (Thu)		
09-03 (Tue)	1 Introduction and Goals of the Firm	
09-05 (Thu)		
09-10 (Tue)	2 Fundamental Economic Concepts	
09-12 (Thu)		
09-17 (Tue)	12 Price and Output Determination: Oligopoly	
09-19 (Thu)		
09-24 (Tue)	13 Best-Practice Tactics: Game Theory 444	
09-26 (Thu)		
10-01 (Tue)	13A Entry Deterrence and Accommodation Games	
10-03 (Thu)		
10-08 (Tue)	14 Pricing Techniques and Analysis	
10-10 (Thu)		
10-15 (Tue)	15 Contracting, Governance, and Organizational Form	
10-17 (Thu)		
10-22 (Tue)		REVIEW & EXAM 1
10-24 (Thu)		
10-29 (Tue)	15A Auction Design and Information Economics	
10-31 (Thu)		
11-05 (Tue)	16 Government Regulation	
11-07 (Thu)		
11-12 (Tue)	17 Long-Term Investment Analysis	
11-14 (Thu)		
11-19 (Tue)	Managerial Accounting Primer	
11-21 (Thu)		
11-26 (Tue)	Annual Reports	
11-28 (Thu)		
12-03 (Tue)	TBA	
12-05 (Thu)		
12-10 (Tue)		EXAM 2
12-12 (Thu)		

NEIU FINAL EXAM SCHEDULE	Tuesday, December 10, 2013	Wednesday, December 11, 2013	Thursday, December 12, 2013
	Class Time During the Term	Class Time During the Term	Class Time During the Term
8:00-9:50 a.m.	9:25-10:40 a.m. TR	8:00-8:50 a.m. MWF	8:00-9:15 a.m. TR
10:00-11:50 a.m.	12:15-1:30 p.m. TR	9:00-9:50 a.m. MWF	10:50-12:05 p.m. TR
12:00-1:50 p.m.	1:00-2:15 p.m. MW	10:00-10:50 a.m. MWF	12:15-1:30 p.m. MW
	1:00-1:50 p.m. MWF		12:00-12:50 p.m. MWF
	1:25-2:40 p.m. MW		12:00-1:15 p.m. MW
	1:40-2:55 p.m. MW		
2:00-3:50 p.m.	3:00-3:50 p.m. MWF	11:00-11:50 a.m. MWF	2:25-3:40 p.m. MW
	1:40-2:55 p.m. TR		2:00-2:50 p.m. MWF
	or		2:00-3:15 p.m. MW
	2:50-4:05 p.m. TR		2:50-4:05 p.m. MW
4:00-5:50 p.m.	4:15-5:30 p.m. TR	4:15-5:30 p.m. MW	4:15-6:55 p.m. R
	4:15-6:55 p.m. T	4:15-6:55 p.m. M	
6:00-7:50 p.m.	5:40-6:55 p.m. TR	5:40-6:55 p.m. MW	7:05-8:20 p.m. MW
		4:15-6:55 p.m. W	7:05-9:45 p.m. W
8:00-9:50 p.m.	7:05-9:45 p.m. T	8:30-9:45 p.m. MW	7:05-8:20 p.m. TR
	8:30-9:45 p.m. TR	7:05-9:45 p.m. M	7:05-9:45 p.m. R